

Sym-Tech Dealer Services Inc. Announces National Partnership to Deliver Dealer and Customer-Focused F&I Programs for Audi Finance and Volkswagen Finance

TORONTO – [March 6, 2018] – Sym-Tech Dealer Services Inc. (“Sym-Tech”) today announced a national partnership with Audi Finance and Volkswagen Finance to deliver the Audi After Care™ and Volkswagen Protection Plus® branded suite of Finance and Insurance (“F&I”) products and services designed to offer Customers additional protection during the vehicle ownership experience, effective November 1, 2018.

With the partnership, Audi Finance, Volkswagen Finance, and Sym-Tech will work together to achieve new levels of business office performance and customer satisfaction.

“We’re extremely pleased to be entering into this partnership with Audi Finance and Volkswagen Finance and supporting them in the evolution of Audi After Care™ and Volkswagen Protection Plus® branded products,” said Brad Wells, CEO of Sym-Tech. “In addition to a full suite of F&I products, we bring our industry proven F&I training, a dedicated in-store development team and our proprietary F&I technology solution, dave®. We look forward to working with the Audi and Volkswagen Dealer network across Canada.”

To ensure a seamless November 1st transition for Audi and Volkswagen Dealers, Sym-Tech has a committed and experienced team supporting sales, technology, operations, dealer communications, claims and administration.

About Sym-Tech Dealer Services

Sym-Tech Dealer Services is a leading Canadian Finance and Insurance provider to the retail automotive industry, delivering performance to dealer, dealer group and OEM clients nationwide. Sym-Tech offers industry-proven training, dave® technology solution that includes an F&I menu, and a full suite of products.

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