

# Driving F&I Performance.™

**Sym-Tech Dealer Services is pleased to announce the appointment of Mr. Ricci Ng to the position of Director, Product Management, reporting to Executive Vice President Lindsay Duffield.**



Responsible for leading Sym-Tech's product management and development initiatives, Ricci joins Sym-Tech with almost ten years of automotive experience at Mercedes Benz Canada and Nissan Canada. Most recently, Ricci held the position of Operations Manager at Nissan Canada Extended Services Inc., overseeing the Nissan and Infiniti insurance and service contracts portfolio.

Ricci holds a Bachelor of Business Administration from the University of Toronto. His strategic vision and experience will accelerate the enhancement of existing Sym-Tech products and the creation of new and innovative F&I products for our dealer, dealer group and OEM clients across Canada.

**Sym-Tech Dealer Services is a performance-driven Canadian F&I partner offering comprehensive solutions. We assist dealers, dealer groups and OEMs in driving higher F&I results! For more information, contact Chris Cawston, President & General Manager at 905.889.5390 (x2940) or visit [www.sym-tech.ca](http://www.sym-tech.ca).**

