



Sym-Tech Awards Georgian College Automotive Business Student with Scholarship Reward and Helps to Retain Industry Talent

TORONTO, October 15, 2015 – Sym-Tech Dealer Services is delighted to announce that Kyle Diniz is this year’s recipient of the Sym-Tech Automotive Scholarship Award. Kyle was presented with his \$2000 reward earlier today at an awards ceremony held at Georgian College’s Automotive Business School of Canada in Barrie, Ontario.



Chris Rawson, Sym-Tech Divisional Manager and Kyle Diniz (L-R)

“These are exciting times in the retail automotive space,” says Chris Cawston, Sym-Tech President and General Manager. “We recognize the importance of attracting, and supporting the development of top talent. Georgian College is developing Canada’s next generation of retail automotive professionals. We are pleased to be able to support their program and recognize Kyle’s outstanding achievements with the Sym-Tech scholarship.”

Sym-Tech first established the scholarship program with Georgian College in 2011, which is available to students enrolled in their second year of the Business Administration – Automotive Marketing/Automotive Business program that meet all the eligibility criteria. The winning student also has an opportunity to do a co-op term at Sym-Tech, giving them an exciting chance to learn and grow inside of the industry.

“This award will positively contribute to my learning in the classroom and, most importantly, provide me with an opportunity for experience in the automotive business field” said Kyle Diniz, 2015 Sym-Tech Automotive Scholarship Award recipient.

Kyle is currently in his second year of the Automotive Business Program at Georgian and is expected to graduate in August 2016. He will begin a co-op placement term at Sym-Tech’s Richmond Hill office beginning in January 2016.

Note: High resolution image available upon request.

About Sym-Tech

Founded in 1971, Sym-Tech Dealer Services Inc. is a leading Canadian F&I provider to the retail automotive industry. Sym-Tech is a performance-driven company with the mandate to help improve business office performance. Sym-Tech offers F&I products, industry-proven training and in-dealership development, as well as F&I menu and a proprietary software platform (DAVE™) which drive dealer performance and profitability. For more information contact: Samantha Sampson, Sym-Tech Dealer Services 905.889.5390, ext. 2930 or samantha.sampson@sym-tech.ca or visit www.sym-tech.ca.