

Driving F&I Performance.™

Sym-Tech Dealer Services is pleased to announce the appointment of Patrick Ippersiel, Regional Manager, Quebec.



Patrick joins Sym-Tech with more than 15 years of F&I expertise and dealer development. From his previous tenure at Industrial Alliance and Groupe PPP, Patrick brings extensive knowledge and understanding of the Quebec automotive retail market.

Over the course of his career, Patrick has obtained a multitude of certifications and awards in automotive sales, neurolinguistics and coaching.

Patrick joins the Sym-Tech team in Quebec to support dealers in improving their F&I performance. He can be reached at 514-238-1618 or patrick.ippersiel@sym-tech.ca

Sym-Tech Dealer Services is a performance-driven Canadian F&I provider offering comprehensive solutions. With training centres in Montreal, Toronto and soon also in Calgary, we assist dealers to drive higher F&I results! To learn more visit www.sym-tech.ca

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