

Sym-Tech Dealer Services appoints Industry Executive Chris Cawston as President and General Manager to lead the Continued Growth of the Company

RICHMOND HILL, August 18, 2015 – Brad Wells, CEO of Sym-Tech Dealer Services, is pleased to announce the appointment of Chris Cawston as President and General Manager. Chris brings over 35 years of innovative leadership and executive experience to Sym-Tech, and most notably his proven track record to effectively mentor senior organizational teams, focusing on growth to achieve results for all stakeholders.

"As Sym-Tech continues to grow and add more dealers across Canada, I am confident that Chris is the right person to lead our company in the future," said Brad Wells, CEO of Sym-Tech Dealer Services. "He has a proven ability to create strategic clarity, drive innovation and growth, and ensure disciplined execution. His experience with financial services and the automotive industry, and his passion for delivering results will ensure that Sym-Tech continues to deliver innovative solutions and performance improvement to our clients across the country."

Sym-Tech is a leading F&I provider in Canada. The company is continuing to grow its product, technology and service offerings to dealerships, dealer groups and OEM's. Sym-Tech's unique approach to F&I development in the retail automotive space incorporates training, in-store support and a full suite of products to drive superior performance for our clients.

"I am excited to be joining Sym-Tech," said Chris Cawston. "Sym-Tech has established a solid reputation in the Canadian marketplace, and we will continue to expand and deepen our relationships as we work with our clients to achieve stronger performance and superior F&I results."

Prior to joining Sym-Tech, Chris was CEO of The Cawston Group where he provided strategic advisory services to the automotive sector and other growth oriented clients including OMERS, Dealer Tire, True Car and EnerCare. Previously, Chris was President and CEO of SCI Marketview and President of Premier Salons, where he steered both companies through significant growth leading to recognition by *Deloitte's Fast 50* and *Fast 500*, and on *Profit Magazine's Top 100* list of fastest growing Canadian Companies.

He has sat on many corporate and community boards throughout his career, including technology and service companies, multiple Sunnybrook Health Sciences Centre Boards and MaRS Discovery District where he serves as an Advisor. Mr. Cawston received a BA in Economics & Finance from U of T in 1980, and later received his CPA, CA. For more information or to schedule an interview and tour of the Sym-Tech Learning Centre, contact Samantha Sampson, Sym-Tech Dealer Services, 905.889.5390, ext. 2930, samantha.sampson@sym-tech.ca.

About Sym-Tech Dealer Services

Sym-Tech Dealer Services is a performance-driven company that provides strategic F&I development and growth solutions to the retail automotive industry. Since 1971, Sym-Tech has grown to serve over 600 automotive dealerships across the country and is recognized as an integral resource for automotive dealers. Built on foundations of dedicated people, high quality products, industry-leading training and innovative technology, Sym-Tech serves its dealer clients through a team of seasoned automotive professionals. For more information, visit www.sym-tech.ca.

